

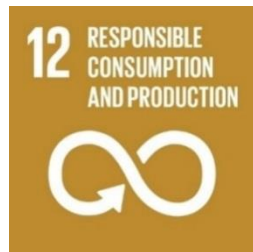
Jacobs Single-Use Plastic Reduction Campaign

JACOBS®

A 'Beat Plastic Pollution' Case Study for World Environment Day 2018

By Dr Mererid Howells MSc CEnv MCIEEM, Senior Ecologist

The voluntary global campaign aimed to raise awareness of a major environmental threat to all Jacobs employees across our 200+ office locations, whilst identifying ways for our staff to reduce their own single-use plastic (SUP) consumption. The campaign demonstrated benefits that can be achieved from simple lifestyle changes that make positive contributions towards the UN Sustainable Development Goals (SDGs).



“Promoting simple ideas raises awareness and enables everyone to make a difference. This initiates thought change that promises a sustainable way of thinking, living and working.”

- Dr Mererid Howells MSc CEnv MCIEEM, Senior Ecologist, Jacobs.

Twenty-seven global teams, with a total of 249 participants, tracked the quantity of plastic used from week one (Baseline Week) to week two (Challenge Week).

Through simple collective action our employees promoted responsible consumption, climate action and the protection of the marine environment.

The Results

The overall carbon emissions dropped **from 104 kg CO₂e during the Baseline Week to 55.6 kg CO₂e during the Challenge Week.**

This equates to a total saving of 48.4kg CO₂e.

Jacobs will be leveraging the success of this campaign to target the reduction of single-use consumable packaging across all of our offices as part of our sustainable workplace action plans.

Jacobs Vision

Providing solutions for a more connected, sustainable world.