

Society for the Environment

Strategy

2020 -2024

INTRODUCTION

We are facing unprecedented environmental challenges on a global level. There is widespread recognition that we are facing climate and ecological emergencies that will require radical and innovative action to address. Current knowledge and expertise is being challenged, environmental impacts and risks are intensifying, and there is an awakening in public consciousness which is being underpinned by a powerful environmental activism movement. Responding to these environmental impacts and risks requires the necessary skills from a range of professionals who have demonstrated their knowledge, experience and competence on a shared platform as registered environmental professionals.

Since 2004, the Society for the Environment (SocEnv) has established a this robust platform as the body tasked with championing and certifying the expertise of environmental professionals through broad, cross-sector professional registrations through peer review. As a partnership of professional bodies, we guard the quality of, and promote the relevance and awareness of, registered environmental professionals. We ensure that every registered environmental professional has and maintains their knowledge, experience, competence and commitment to apply sustainable thinking through their daily working life. The Society has also a group of over 70 Honorary Fellows who have exceptional skills and knowledge to benefit the Society in achieving its aims

In 2020, the Society will register it's 10,000th environmental professional.

PURPOSE

The Society operates under its Royal Charter which mandates the Society to *'promote the advancement of, the dissemination of, knowledge of, and education in good environmental practice for the public benefit.'*

OUR VISION AND MISSION

Our vision is "Sustainability through environmental professionalism".

Our mission is to enable business decisions to be underpinned by environmental professionalism by:

- defining the standards for environmental professional qualifications
- promoting the uptake of environmental qualifications across a wide range of professions
- facilitating the sharing of good environmental practice.

VALUES

In order to meet the strategy 2020 – 2024, the Society's values must link to its core purpose, beliefs and status as a not-for-profit organisation. How the Society works is critical to its success; the identified methods of operation are the values by which the Society works to:

- **Effective collaboration;** teamwork, people, commitment, respect, listening, accomplishment and enjoyment
- **Good stewardship;** quality, transparency, credibility, expertise
- **Sustainability;** environment, society and economy, managing resources effectively, continued learning

- **Making a difference**; curiosity, adding value, delivery of commitments, positive impact
- **Professionalism and pride**; respect, honesty, integrity, commitment, positive attitude, optimism, passion, celebrating success, representing our diverse profession

Our objectives are to:

- 1) *Champion Environmental Professionalism*
- 2) *Increase the number of registered environmental professionals*
- 3) *Facilitate the sharing of professional environmental best practice*

HOW WE SEEK TO REALISE OUR OBJECTIVES

We know that to deliver, we must stay focused. Everything we do must help us represent, promote and champion environmental professionals and ensure sustainability through environmental professionalism.

Objective 1: Champion Environmental Professionalism

- Work with employers and decision-makers to ensure environmental professionalism underpins all decision making.
- Ensure our registrations are an integral part of entry, progression and work as an environmental professional.
- Continue to review our portfolio of registrations to ensure it meets the needs of the environmental profession as well as the environment now and into the future.
- Increase the number of registered environmental professionals to further strengthen their presence, status and impact.
- Influence policy and decision-makers.
- Celebrate and showcase our registrants.

Objective 2: Increase the number of registered environmental professionals

- Clearly articulate the benefits of environmental professional registration to relevant audiences to ensure our registrations remain well respected, valued and required.
- Evolve our registration processes to ensure they are fully inclusive.
- Address barriers to professional registration while maintaining our quality standards.
- Celebrate and showcase our registrants and their work.

Objective 3: Facilitate the sharing of professional environmental best practice

- Provide opportunities for cross profession collaboration by bringing together expert input from our registered environmental professionals.
- Developing mechanisms for sharing good evidence-based environmental practice across professions.

MEASURING SUCCESS

A set of high-level indicators to evaluate success, value and impact will be developed.

Success will be measured by engaging with stakeholders, partners and registrants, on their view on how the Society is performing against this Strategy.

REPORTING

The activities and action plans associated with this strategy will form the basis of our annual business plan, which sets our priorities against which achievement in the delivery of our objectives and measures is monitored and reported.

Our Board are responsible for overseeing the effective delivery of our aims and objectives by regularly monitoring our performance against agreed measures.

This strategy should be read in conjunction with the Business Plan and the Annual Action Plan(s). Reports on the activities are reported in the Annual Review and the Reports to the Board.